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# Stephanie Minns

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## Summary

Ten years of professional experience building and designing CSS- and HTML-based websites  
Extensive experience working in both independent and team environments  
Experience creating printed materials for clients, including business cards, logos and flyers  
Specialties include: HTML & CSS Coding, Website and Flash Design

## Master of Fine Arts: Visual Communication Design

*Winter 2010* Rochester Institute of Technology / Rochester, NY  
– *present*

## Bachelor of Fine Arts: Graphic Design

*August 2010* State University of New York at Oswego / Oswego, NY

## Senior Web Designer & Multimedia Developer

*April 2007* University of Rochester Medical Center / Rochester, NY  
– *present*

Create and maintain overall design of [www.urmc.rochester.edu](http://www.urmc.rochester.edu), mobile applications and CMS user experience  
Lead role on a cross-functional team (including application programmers, marketing specialists and usability experts) to develop enterprise and campaign-specific solutions  
Oversee all design standards and quality assurance for public-facing websites

## Web Graphics Designer

*October 2006* Innovative Solutions / Rochester, NY  
– *Feb 2007*

Responsible for all Adobe Flash projects, including product demos and banners  
Converting new and existing designs built in Photoshop into CSS-based websites using Dreamweaver  
Responsible for creating Innovative Solution's Brand Manual

## Production Support Specialist

*March 2005* – *October 2006* Cazbah Total Internet Marketing Solution / Rochester NY

Creating custom site designs and graphics for clients using Adobe Illustrator, Photoshop and Premiere  
Designing and implementing email marketing campaigns using Adobe Photoshop and Microsoft FrontPage  
Managing the functionality of websites using custom web-based tool

## Contract Web Designer

*July 2002* – *March 2005* Heavy Data Industries / Rochester NY

Create websites using Adobe Photoshop and Dreamweaver  
Create logos using Adobe Illustrator  
Design and develop Adobe Flash intros and interactive applications

## Program Knowledge

Adobe CS6 & CC  
Microsoft Office 2011  
Fluent in Macintosh and PC operating systems

## Design & Development Proficiencies

CMS Design and Maintenance  
CSS and HTML Scripting  
Logo, Marketing Materials and Flash Design

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